

HTML Email blast for ENC Vendors 2021: Specs & Info

Deadline is March 18

What you need to do by MARCH 18.

1. Determine your preferred date/time for email send & inform jennifer@enc-conference.org.
2. Send your final email HTML to jennifer@enc-conference.org. We will not accept late submissions.

You will need to provide the HTML for your email message. Below is an example of how the HTML for an email message might appear. Please send your HTML pasted into a Notepad (TXT) file. We will also want a call out to use for your message's subject line.

The timing (date/time) of your email send is up to you and will be based on first-come, first-served scheduling. We will limit to one vendor email send per day. We suggest a date/time in April preceding the ENC 2022.

IMPORTANT: The email software we use for ENC is iContact. We know this system will NOT accept tags/tracking on imported HTML messages. If your HTML includes tags/tracking our system will return an error. Please plan in **advance** and remove tags/tracking before sending to the office.

SAMPLE OF HTML EMAIL YOU WILL PROVIDE TO ENC

```
<!DOCTYPE html>
<html xmlns:v="urn:schemas-microsoft-com:vm" xmlns:o="urn:schemas-microsoft-com:office:office">
<head>
  <!--[if gte mso 15]>
    <xml>
      <o:OfficeDocumentSettings>
        <o:AllowPNG/>
        <o:PixelsPerInch>96</o:PixelsPerInch>
      </o:OfficeDocumentSettings>
    </xml>
  <![endif]-->
  <meta http-equiv="Content-Type" content="text/html; charset=utf-8">
  <style type="text/css">
  body {
  margin:0;
  padding:0;
  background: rgb(255,255,255);
  }
  table td, table th {
  border-spacing: 0;
  border-collapse: collapse;
  border: 0 none;
```

```
mso-table-lspace: 0pt;
mso-table-rspace: 0pt;
}
.fusionResponsiveColumn, .fusionNonResponsiveColumn {
font-weight: normal;
text-align:left;
}
/*+++++++ MOBILE +++++*/
@media only screen and (max-width: 620px) {
.fusionResponsiveContent {
width: 100%!important;
}
.fusionResponsiveColumn {
width: auto!important;
display:block;
}

.fusionResponsiveImage {
width: 100%!important;
}
.fusionResponsiveImageTable {
padding-bottom: 0!important;
}
.fusionResponsiveCanvas {
padding-top: 0px!important;
padding-bottom: 0px!important;
}
}

@media only screen and (max-width: 500px) {
.fusionResponsiveContent {
width: 100%!important;
}
.fusionResponsiveColumn {
width: auto!important;
display:block;
}

.fusionResponsiveImage {
width: 100%!important;
}
.fusionResponsiveCanvas {
padding-top: 0px!important;
padding-bottom: 0px!important;
}
}
</style><!--[if !mso]><!-->
```

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<link href="https://fonts.googleapis.com/css?family=Roboto:400,400i,500,500i,700,700i"
rel="stylesheet"><!--<![endif]-->
<title></title>
</head>
<body>
<table cellpadding="0" cellspacing="0" border="0" style="width:100%;margin:0px auto;">
<tbody>
<tr>
<td class="fusionResponsiveCanvas" valign="top" style="width:100%;padding-top:15px;padding-
bottom:15px;background-color:rgb(255,255,255);background-repeat:no-repeat;font-family:sans-serif;">
<table cellpadding="0" cellspacing="0" border="0" data-fusion-class=""
style="width:100%;margin:0px auto;">
<tbody>
<tr>
<td valign="top" style="width:100%;">
<table class="fusionResponsiveContent" cellspacing="0" cellpadding="0" border="0"
align="center" style="margin:0px auto;width:600px;table-layout:fixed;background-
color:rgb(255,255,255);">
<tbody>
<tr>
<td style="background-color:rgb(255,255,255);padding:0px;border-
color:transparent;border-width:0px;border-style:none;">
<table class="fusionResponsiveContent" cellspacing="0" cellpadding="0" border="0"
style="width:100%;table-layout:fixed;">
<tbody>
<tr>
<th valign="top" class="fusionResponsiveColumn" data-fusion-class=""
style="width:130px;background-color:transparent;padding:0px;border-color:transparent;border-
style:none;border-width:0px;transition:all 0.2s ease 0s;">
<div data-aqa="block-image" style="overflow:hidden;">
<table cellpadding="0" cellspacing="0" border="0" style="width:100%;">
<tbody>
<tr>
<td class="null" style="padding:0px;">
<table align="left" cellpadding="0" cellspacing="0" border="0">
<tbody>
<tr>
<td style="border-color:transparent;border-style:none;border-width:0px;">

</td>
</tr>
</tbody>
</table>
</td>
</tr>
</tbody>
</table>
</td>
</tr>
</tbody>
</table>

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        </tbody>
    </table>
</div>
</th>
<th valign="top" class="fusionResponsiveColumn" data-fusion-class=""
style="width:469px;background-color:transparent;padding:0px;border-color:transparent;border-
style:none;border-width:0px;transition:all 0.2s ease 0s;">
    <table cellpadding="0" cellspacing="0" style="width:100%;">
        <tbody>
            <tr>
                <td>
                    <div data-fusion-class="" style="margin:0px;padding:0px;border-
color:transparent;border-width:0px;border-style:none;background-
color:transparent;display:block;color:rgb(51,51,51);font-family:sans-serif;font-size:16px;text-align:left;">
                        <p style="text-align:right;margin-top:0px;margin-bottom:0px;">
                            <strong style="color:rgb(51, 51, 51);">Experimental Nuclear Magnetic
Resonance Conference (ENC)</strong>
                        </p>
                        <p class="paragraph-spacing-none" style="text-align:right;margin-
top:0px;margin-bottom:0px;">
                            <a href="https://www.enc-conference.org/" target="_blank"
style="color:rgb(63, 87, 167);text-decoration:underline;"><strong></strong></a>
                        </p>
                        <p class="paragraph-spacing-none" style="text-align:right;margin-
top:0px;margin-bottom:0px;">
                            <a href="https://www.enc-conference.org/" target="_blank"
style="color:rgb(63, 87, 167);text-decoration:underline;"><strong></strong></a><a
href="https://www.enc-conference.org/" target="_blank" style="color:rgb(190, 30, 45);text-
decoration:underline;">www.enc-conference.org</a>
                        </p>
                        <h2 style="text-align:left;color:rgb(51,51,51);font-size:24px;font-family:sans-
serif;margin-top:10px;margin-bottom:0px;">
                            <span style="color:rgb(16, 117, 188);">ENC Announcements</span>
                        </h2>
                    </div>
                </td>
            </tr>
        </tbody>
    </table>
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</table>
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        </tr>
    </tbody>
</table>
<table cellpadding="0" cellspacing="0" border="0" data-fusion-class=""
style="width:100%;margin:0px auto;">
    <tbody>
        <tr>
            <td valign="top" style="width:100%;">
                <table class="fusionResponsiveContent" cellspacing="0" cellpadding="0" border="0"
align="center" style="margin:0px auto;width:600px;table-layout:fixed;background-
color:rgb(255,255,255);">
                    <tbody>
                        <tr>
                            <td style="background-color:rgb(255,255,255);padding:23px 0px;border-
color:transparent;border-width:0px;border-style:none;">
                                <table class="fusionResponsiveContent" cellspacing="0" cellpadding="0" border="0"
style="width:100%;table-layout:fixed;">
                                    <tbody>
                                        <tr>
                                            <th valign="top" class="fusionResponsiveColumn" data-fusion-class=""
style="width:600px;background-color:transparent;padding:0px;border-color:transparent;border-
style:none;border-width:0px;transition:all 0.2s ease 0s;">
                                                <table cellpadding="0" cellspacing="0" border="0" data-fusion-class=""
style="width:100%;">
                                                    <tbody>
                                                        <tr>
                                                            <td style="padding-top:10px;padding-bottom:10px;">
                                                                <table cellpadding="0" cellspacing="0" border="0" align="center"
style="margin:0px auto;width:100%;">
                                                                    <tbody>
                                                                        <tr>
                                                                            <td style="mso-line-height-rule:exactly;font-size:0px;line-height:0px;border-
bottom:2px solid rgb(190,30,45);">
                                                                                &nbsp;
                                                                            </td>
                                                                        </tr>
                                                                    </tbody>
                                                                </table>
                                                            </td>
                                                        </tr>
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                                                </table>
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                                    </tbody>
                                </table>
                            </td>
                        </tr>
                    </tbody>
                </table>
            </td>
        </tr>
    </tbody>
</table>
<div data-aqa="block-image" style="overflow:hidden;">
    <table cellpadding="0" cellspacing="0" border="0" style="width:100%;">
        <tbody>
            <tr>
                <td class="null" style="padding:0px 0px 22px;">
                    <table align="left" cellpadding="0" cellspacing="0" border="0">

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<div style="border: 1px solid #333; padding: 10px;"> <h2 style="margin: 0;">Present a Poster at the ENC Virtual 2021</h2> <p style="margin: 0;"> <strong style="color: #333;">DEADLINE: FEBRUARY 2 </p> <p style="margin: 0;"> Posters sessions will be interactive. Within a poster session each presenter will have their own breakout room. Poster presenters can then 'present' in their desired format. Attendees will be free to join/exit the breakout room of their choosing within a specific poster sessions. </p> <p style="margin: 0;"> In order to maintain interactive plan for poster sessions, we request one submission per presenter. </p> <p style="margin: 0;"> GO TO ABSTRACT SUBMISSION </p> </div>

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        </td>
      </tr>
    </tbody>
  </table>
  <table cellpadding="0" cellspacing="0" style="width:100%;">
    <tbody>
      <tr>
        <td>
          <div data-fusion-class="" style="margin:28px 0px 0px;padding:0px;border-
color:transparent;border-width:0px;border-style:none;background-
color:transparent;display:block;color:rgb(51,51,51);font-family:sans-serif;font-size:16px;text-align:left;">
            <h2 style="color:rgb(51,51,51);font-size:24px;font-family:sans-serif;margin-
top:0px;margin-bottom:0px;">
              <span style="color:rgb(16, 117, 188);">Additional Information for ENC Virtual
2021</span>
            </h2>
            <p style="margin-top:16px;margin-bottom:0px;">
              <strong style="color:rgb(0, 0, 0);">SCHEDULE.</strong> <span
style="color:rgb(0, 0, 0);">Look for a detailed schedule for event dates, MARCH 29-31, 2021, on our
website next week.</span>
            </p>
            <p style="margin-top:16px;margin-bottom:0px;">
              <strong style="color:rgb(0, 0, 0);">REGISTRATION.</strong> <span
style="color:rgb(0, 0, 0);">We will now open registration on January 15.</span>
            </p>
            <p style="margin-top:16px;margin-bottom:0px;">
              <strong style="color:rgb(0, 0, 0);">VENDOR OPPORTUNITIES.</strong> <span
style="color:rgb(0, 0, 0);">If your company is interested in participating, please find</span> <a
href="https://www.enc-conference.org/vendor-activities" target="_blank" style="color:rgb(190, 30,
45);text-decoration:underline;">details here</a><span style="color:rgb(0, 0, 0);">.</span>
            </p>
            <p style="margin-top:16px;margin-bottom:0px;">
              <strong style="color:rgb(0, 0, 0);">GENERAL INFO-ANNOUNCEMENT</strong>
<span style="color:rgb(0, 0, 0);">-</span> <a href="https://www.enc-conference.org/Virtual-
Conference-2021" target="_blank" style="color:rgb(190, 30, 45);text-decoration:underline;">View
here</a>
            </p>
            <p style="margin-top:16px;margin-bottom:0px;">
              <strong style="color:rgb(0, 0, 0);">INVITED SPEAKER LINE-UP</strong> <span
style="color:rgb(0, 0, 0);">-</span> <a href="https://www.enc-conference.org/Invited-Speakers"
target="_blank" style="color:rgb(190, 30, 45);text-decoration:underline;">View here</a>
            </p>
          </div>
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    </tbody>
  </table>
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</table>
<table cellpadding="0" cellspacing="0" border="0" data-fusion-class=""
style="width:100%;margin:0px auto;">
  <tbody>
    <tr>
      <td valign="top" style="width:100%;">
        <table class="fusionResponsiveContent" cellspacing="0" cellpadding="0" border="0"
align="center" style="margin:0px auto;width:600px;table-layout:fixed;background-
color:rgb(16,117,188);">
          <tbody>
            <tr>
              <td style="background-color:rgb(16,117,188);padding:15px;border-
color:transparent;border-width:0px;border-style:none;">
                <table class="fusionResponsiveContent" cellspacing="0" cellpadding="0" border="0"
style="width:100%;table-layout:fixed;">
                  <tbody>
                    <tr>
                      <th class="fusionResponsiveColumn" style="mso-line-height-
rule:exactly;width:15px;line-height:0;font-size:0px;">
                        <!--[if !mso]><!--><!--![endif]-->
                      </th>
                      <th valign="top" class="fusionResponsiveColumn" data-fusion-class=""
style="width:255px;background-color:transparent;padding:0px;border-color:transparent;border-
style:none;border-width:0px;transition:all 0.2s ease 0s;">
                        <table cellpadding="0" cellspacing="0" style="width:100%;">
                          <tbody>
                            <tr>
                              <td>
                                <div data-fusion-class="" style="margin:0px;padding:0px;border-
color:transparent;border-width:0px;border-style:none;background-
color:transparent;display:block;color:rgb(51,51,51);font-family:sans-serif;font-size:16px;text-align:left;">
                                  <p style="margin-top:0px;margin-bottom:0px;">
                                    <strong style="color:rgb(255, 255, 255);">FOLLOW US.</strong>
                                  </p>
                                  <p style="margin-top:16px;margin-bottom:0px;">
                                    <strong style="color:rgb(255, 255, 255);">Mention @ENC_Conf in your social
media communications.</strong>

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        </p>
      </div>
    </td>
  </tr>
</tbody>
</table>
</th>
<th class="fusionResponsiveColumn" style="mso-line-height-
rule:exactly;width:15px;line-height:0;font-size:0px;">
  <!--[if !mso]><!--><!--<![endif]-->
</th>
<th class="fusionResponsiveColumn" style="mso-line-height-
rule:exactly;width:15px;line-height:0;font-size:0px;">
  <!--[if !mso]><!--><!--<![endif]-->
</th>
<th valign="top" class="fusionResponsiveColumn" data-fusion-class=""
style="width:255px;background-color:transparent;padding:0px;border-color:transparent;border-
style:none;border-width:0px;transition:all 0.2s ease 0s;">
  <table style="width:100%;">
    <tbody>
      <tr>
        <td>
          <div data-fusion-class="" style="margin:0px;">
            <div style="box-sizing:content-box;text-align:center;">
              <a href="https://twitter.com/enc_conf" style="text-
decoration:none;cursor:pointer;box-sizing:content-box;"></a><a href="https://www.linkedin.com/company/enc-conf"
style="text-decoration:none;cursor:pointer;box-sizing:content-box;"></a>
            </div>
          </div>
        </td>
      </tr>
    </tbody>
  </table>
</th>
<th class="fusionResponsiveColumn" style="mso-line-height-
rule:exactly;width:15px;line-height:0;font-size:0px;">
  <!--[if !mso]><!--><!--<![endif]-->
</th>
</tr>

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        </tbody>
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<table cellpadding="0" cellspacing="0" border="0" data-fusion-class=""
style="width:100%;margin:0px auto;">
  <tbody>
    <tr>
      <td valign="top" style="width:100%;">
        <table class="fusionResponsiveContent" cellspacing="0" cellpadding="0" border="0"
align="center" style="margin:0px auto;width:600px;table-layout:fixed;background-
color:rgb(190,30,45);">
          <tbody>
            <tr>
              <td style="background-color:rgb(190,30,45);padding:0px;border-
color:transparent;border-width:0px;border-style:none;">
                <table class="fusionResponsiveContent" cellspacing="0" cellpadding="0" border="0"
style="width:100%;table-layout:fixed;">
                  <tbody>
                    <tr>
                      <th valign="top" class="fusionResponsiveColumn" data-fusion-class=""
style="width:600px;background-color:transparent;padding:0px;border-color:transparent;border-
style:none;border-width:0px;transition:all 0.2s ease 0s;">
                        <table cellpadding="0" cellspacing="0" style="width:100%;">
                          <tbody>
                            <tr>
                              <td>
                                <div data-fusion-class="" style="margin:20px 0px;padding:0px;border-
color:transparent;border-width:0px;border-style:none;background-
color:transparent;display:block;color:rgb(51,51,51);font-family:sans-serif;font-size:16px;text-align:left;">
                                  <h2 style="text-align:center;color:rgb(51,51,51);font-size:24px;font-
family:sans-serif;margin-top:0px;margin-bottom:0px;">
                                    <a href="https://www.enc-conference.org/" target="_blank"
style="color:rgb(255, 255, 255);text-decoration:underline;">www.enc-conference.org</a>
                                  </h2>
                                </div>
                              </td>
                            </tr>
                          </tbody>
                        </table>
                      </th>
                    </tr>
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</body>
</html>
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